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**FOR IMMEDIATE RELEASE**

**BRIDGES TO UNDERSTANDING ANNOUNCES INTERIM EXECUTIVE DIRECTOR**

Seattle, WA. Phil Borges, CEO and founder of Seattle-based Bridges to Understanding ([www.bridgesweb.org](http://www.bridgesweb.org)), has announced the appointment of Joyce McClure to the position of Interim Executive Director and Tania Westby as Program Director. The announcement follows the resignation of Greg Tuke who is joining Mercy Corps as Expansion Manager for their Youth Internet Exchange Program, after three years as Executive Director of Bridges.

“Greg has been an enormous asset to Bridges,” said Borges. “Through Greg’s passion and commitment to our mission of empowering and uniting youth worldwide and enhancing cross-cultural understanding, he has literally taken Bridges from my dining room table to our offices at Getty Images. Despite his departure, I am looking forward to maintaining our ties with Greg through potential collaborative projects with Mercy Corps, an organization that I greatly admire.”

“At the same time, we are fortunate that Joyce is available to take over as Interim Executive Director,” adds Borges. “She brings more than 30 years of experience in management and marketing and has contributed a great deal to Bridges over the last year as a key member of our Board of Advisors.” As a consultant to Bridges to Understanding and serving as its Managing Director, McClure has been leading the eight-year-old non-profit organization in a strategic planning process and provided marketing and public relations support during the organization’s partnership with Seeds of Compassion. Prior to Bridges, McClure was Senior Vice President/Chief Operating Officer on the Microsoft account at Waggener Edstrom.

In her new role as Program Director, Tania Westby will be leading Bridges’ efforts to refine and enhance the organization’s programs as well as sustain a highly qualified support staff to meet the needs of Bridges’ partner schools. “Since joining Bridges, Tania has led numerous workshops in Seattle as well as at our international sites in Guatemala, Peru and India; managed the Bridges web site, and co-developed the Bridges classroom curriculum. She brings tremendous continuity and depth to our leadership team going forward,” said Borges.

Bridges to Understanding is a Seattle-based nonprofit organization founded by internationally renowned humanitarian photographer Phil Borges. Bridges’ mission is to use digital technology and the art of storytelling to empower and unite youth worldwide, enhance cross-cultural understanding, and build global citizenship. For more information, visit [www.bridgesweb.org](http://www.bridgesweb.org).

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